

## Jaarlijkse Verantwoordingsverklaring ten behoeve van het Centraal Bureau Fondsenwerving (CBF)

## **Inleiding**

De verantwoordingsverklaring voor het Centraal Bureau Fondsenwerving (CBF) dient inzicht te geven in hoe een fondsenwervende instelling, beschikkend over het CBF keurmerk, de volgende principes van good governance heeft vormgegeven:

- 1. De functiescheiding tussen toezicht, bestuur en uitvoerende taken;
- 2. Het continue verbeteren van de effectiviteit en de efficiency van de bestedingen;
- 3. Het optimaliseren van de omgang en communicatie met belanghebbenden.

KNCV Tuberculosefonds heeft de wijze waarop het toezicht houden, besturen en uitvoeren is georganiseerd vastgelegd in het document: 'Bestuur en toezicht binnen KNCV Tuberculosefonds'. Omdat KNCV Tuberculosefonds vanwege de vele internationale activiteiten als voertaal de Engelse taal hanteert, is ook dit document alleen opgesteld in het Engels: *Governance and Management Framework, Applying 'Good Governance at KNCV Tuberculosis Foundation*<sup>1</sup>'. In de hierna geselecteerde delen van het document wordt uitgelegd welke invulling de organisatie heeft gegeven aan bovengenoemde principes. Hoofdstuk 1 van deze verklaring gaat over de functiescheiding tussen toezicht, bestuur en uitvoerende taken (het eerste principe van good governance). Hoofdstuk 2 gaat over het continue verbeteren van de effectiviteit en de efficiency van de bestedingen (het tweede principe). Hoofdstuk 3 gaat over het optimaliseren van de omgang en communicatie met belanghebbenden. Waar nodig voor het doel van deze verantwoordingsverklaring zijn nadere toelichtingen gegeven.

Aanleiding voor het opstellen van het *Governance and Management* Framework voor KNCV Tuberculosefonds was het verschijnen van de code 'Goed Bestuur' van de branchevereniging Goede Doelen Nederland. Met het opstellen en onderhouden van dit document beoogt de organisatie het volgende te bereiken:

- Uitvoering geven aan de vereisten voor 'governance' en het creëren van voldoende 'checks and balances'.
- Regelmatig doorlichten van de bestuurlijke en toezichthoudende structuur om op basis van actuele ontwikkelingen in relevante wet- en regelgeving aanpassingen door te voeren.
- Kader scheppen voor de verschillende bestuurslagen en verbanden aangeven tussen verschillende documenten en reglementen voor de geledingen van de vereniging en organisatie. In die zin dient het document ook als naslagwerk en communicatiemiddel voor alle betrokken bestuurlijke organen en functionarissen.

Dhr. A.A.H.M van Dijk MD, MPH

Vice-voorzitter

Datum:

Het *Governance and Management Framework* is opgesteld onder gezamenlijke verantwoordelijkheid van de Raad van Toezicht en de directie. Alle eraan gekoppelde aktes en reglementen worden in geval van wijzingen opnieuw vastgesteld binnen de relevante overlegvormen.

Raad van Toezicht:

Mw. M.C.B. Visser LL.M.

Voorzitter

Datum: 16-04-2019

Directie:

Mw. Dr. C.S.B. van Weezenbeek MD, PHD, MPH

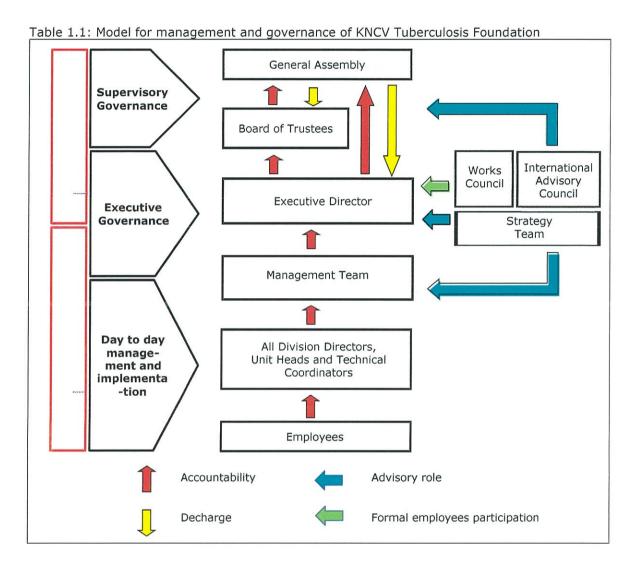
Algemeen Directeur

Datum: 16-04-2019

100/10

<sup>&</sup>lt;sup>1</sup> Indien gewenst kan het gehele document 'Bestuur en toezicht binnen KNCV Tuberculosefonds', inclusief alle bijlagen worden verstrekt in de Engelse versie (*Governance and Management Framework KNCV Tuberculosis Foundation*).

# Chapter 1: Separation of supervisory governance, executive governance and management



The next paragraphs describe the objectives and operating ways of the separate parts of the model.

## 1.1 General Assembly

### a. Objective

The objective of the General Assembly is to ensure that the efforts of the foundation make an optimum contribution to the statutory mission. The General Assembly also has an advisory role in this respect.

## b. Composition

Members of KNCV Tuberculosis Foundation (the Association, henceforth referred to as "KNCV") are associations and foundations which have TB control as their mission or area of work. KNCV also allows extraordinary membership to individuals interested in supporting the aims of TB control. These are non-voting members and have no formal powers or authorities in the General Assembly.

#### c. Responsibilities

The primary responsibility of the General Assembly is supervisory governance, in accordance with the Good Governance Code. Several administrative powers are reserved for the General Assembly under the Articles of Association and Bylaws (see paragraph d. below).

## d. Powers

The General Assembly is authorized to:

- Approve the annual accounts;
- Grant discharge from liability to the Executive Director for the execution of the policy pursued;
- Grant discharge from liability to the Board of Trustees for its supervisory governance;
- Appoint, suspend and dismiss the Board of Trustees and its members;
- Appoint the auditor;
- Change the Articles of Association;
- Dissolve KNCV.

## e. General Assembly Bylaws

The KNCV Articles of Association and Bylaws lay down the relationships between the General Assembly and the Board of Trustees, and the General Assembly and the Executive Director (Annex 2).

## 1.2 Board of Trustees

## a. Composition, objective and profiles

The objective of the Board of Trustees is supervisory governance, including approval and oversight on the overall strategy and direction of KNCV. The Board of Trustees is composed of 5 to 7 members, representing a set of competencies, as defined in the rules and regulations of the Board of Trustees (Annex 3a).

b. Appointment and Resignation

The members of the Board of Trustees are generally appointed for a 4-year term; members may be reappointed once (statutorily a second reappointment is possible if needed to ensure continuity). Appointment, dismissal and appointment terms are specified in further detail in article 11 of the Articles of Association.

Appointment terms are monitored on the basis of a schedule (Annex 3b). When a vacancy arises, the Board of Trustees nominates a candidate for appointment to the Board of Trustees by the General Assembly.

c. Responsibilities

The responsibilities of the Board of Trustees are set down in the Articles of Association and detailed in the Rules and Regulations for the Board of Trustees (Annexes 1 and 3).

d. Powers

The powers of the Board of Trustees are set down in the Articles of Association and detailed in Rules and Regulations (Annexes 1 and 3a).

e. Rules and Regulations for the Board of Trustees

These rules and regulations aim to promote good teamwork within the Board of Trustees, and between the Board of Trustees and the Executive Director on the one hand, and the General Assembly on the other hand (Annex 3a).

## f. Consultation

There are four forms of consultation:

- · Meetings of the Board of Trustees;
- Agenda consultations;
- Consultations on permanent and/or temporary committees of the Board of Trustees.
- (Annual) retreat with the Executive Director, Management Team and a broader delegation of staff (including the Strategy Team).

### g. Permanent and Temporary Committees

The Board of Trustees may decide to set up permanent or temporary committees to carry out a delineated task and to issue advice to the Board of Trustees. The mandate, composition and working methods of the permanent committees are outlined in rules and regulations. The committees are responsible for integrated feedback to the Board of Trustees on their insights, their reasoning, and on what has been discussed.

## h. Agenda Committee

This committee, consisting of the Chair and Vice-chair, is responsible for:

- Drawing up the agenda for the Board of Trustees meetings, and monitoring the annual agenda in this context;
- Fulfilling a bridging function between the Board of Trustees and the Executive Director;
- Further provisions with regard to the Agenda Committee are included in the Rules and Regulations for the Board of Trustees.

#### i. Audit Committee

This committee, to which at least two members of the Board of Trustees with financial expertise are appointed, provides support in the supervisory governance of financial

management and control, administrative processes and internal auditing. It also maintains a relationship with the external auditor on behalf of the Board of Trustees. The rules and regulations for the audit committee can be found in Annex 4.

The audit committee also acts as an investment committee, with responsibility for monitoring of the implementation of the investment policy (see paragraph 3.4).

j. Remuneration and Assessment Committee.

This committee, consisting of the Chair and Vice-chair, is responsible for:

- Drawing up the employment conditions of the Executive Director;
- Carrying out performance interviews with the Executive Director;
- Assessment of the performance of the Executive Director, and determining salary adjustments, seeking compliance with general accepted norms in the sector and consulting the Board of Trustees in case of deviations and in all cases when deemed necessary. The rules and regulations for the Remuneration and Assessment Committee are in Annex 5.

#### 1.3 Executive Director

a. Composition

KNCV Tuberculosis Foundation is led by an Executive Director who holds statuary powers.

b. Appointment and dismissal

The Board of Trustees appoints, suspends and dismisses the Executive Director. The Executive Director appoints, suspends and dismisses the Division Directors and other staff.

c. Responsibilities

The responsibilities of the Executive Director are laid down in detail in Rules and Regulations for the Executive Director and in the function description of the Executive Director. The responsibilities include:

- Guiding the organization to achieve its objectives;
- Ensuring the acquisition of funding;
- Disbursing and managing the available funds;
- Accountability on the allocation and expenditure of the available funds;
- Adequate functioning of the organization.
- d. Powers

The powers of the Executive Director are described in detail in Rules and Regulations for the Executive Director and the function description of the Executive Director. They are summarized as follows:

- Decide on strategy, plans, policy and the annual budget; the 5-year strategy, annual plans and budgets are presented to the Board of Trustees for approval;
- Accountability to the Board of Trustees and General Assembly on the allocation and use
  of funds in relation to the strategy, plans and budget; Representing KNCV Tuberculosis
  Foundation and entering into contractual obligations as set down in the Articles of
  Association.
- e. Rules and Regulations of the Executive Director

The rules and regulations aim to enhance good teamwork between the Executive Director and the organization.

f. Performance Assessment

In addition to the assessment of performance by the Board of Trustees, the Executive Director carries out a self-assessment at least once a year. This self-assessment is substituted with the annual self-assessment of the Management Team.

## 1.4 Management Team (T-4)

a. Membership

The Management Team (also called T-4) is composed of the Executive Director, Director Finance Division, Director Operations Division and the Director Technical Division. The Management Team is supported by the Board Secretary.

b. Deputy Director

The organizational structure includes a non-statuary Deputy Director who is part of the Management Team. The position of the Deputy Director is attached to one of the Division Directors positions. When the Executive Director has a Technical background, the Deputy Director will be non-Technical (and vice versa). The responsibilities of the Deputy Director are described in an annex to the job description for the Director Finance Division.

#### c. Management Team meetings

The Management Team meetings are convened bi-weekly. Unit heads can be invited to parts of the Management Team meeting when their inputs are considered relevant to the agenda. A summary of every Management Team meeting will be distributed to all employees for information by the Board Secretary.

## d. Mandate and Purpose

The Management Team has an advisory role in support of the Executive Director in (statutory) decision-making. The principal areas of the Management Team purview include:

- Setting the Management Team agenda and assigning related preparatory tasks;
- Administrative and governance decisions;
- Coordination, prioritization and assignment of tasks (be it operational or institutional initiatives);
- Oversight on progress, pacing and prioritization of institutional initiatives (e.g. to stay within available human resource allocation)
- Flagging of strategic / external developments which merit in-depth strategic consideration by a broader group

### e. Procedures and quorum for decision making:

Decisions by the Management Team require the presence of at least two Division Directors in addition to the Executive Director and/or the Deputy Director. The Executive Director precedes the Management Team meetings. When the Executive Director is absent, the Deputy Director precedes the Management Team meetings. In case of significant ad hoc decisions deemed necessary, Management Team members will be informed of the proposed decision and rationale in writing (email) and offered an opportunity to share their opinion remotely.

f. Performance assessment

The Management Team annually performs a self-assessment.

## 1.5 Operational Coordination Team (T-5)

### a. Membership

The Operational Coordination Team (also called T-5) consists of the three Division Directors (Director Finance Division; Director Technical Division; and the Director Operations Division), the Director Challenge TB/PMU and the Deputy Director Challenge TB/PMU. The Operational Coordination Team is supported by the Board Secretary.

#### b. Operational Coordination Team meetings

The Operational Coordination Team meetings are convened bi-weekly and are chaired by the Deputy Director.

## c. Mandate and Purpose

The Operational Coordination Team focusses on discussing overarching and operational issues with the purpose to relief the Executive Director from involvement in regular operational issues that fall under the responsibility of the T-5 members. Decisions made by the Operational Coordination Team have to go to the Management Team for final approval. The Executive Director will be consulted in case of disagreement or lack of consensus within the Operational Coordination Team.

### d. Reporting

Operational Coordination Team minutes are shared with the Executive Director.

## 1.6 Strategy Team

## a. Membership

The fixed membership of the Strategy Team consists of the Executive Director, Division Directors, Director Challenge TB/PMU, Deputy Director Challenge TB/PMU, Unit Heads, and the Technical Team Coordinators. The Strategy Team is supported by the Board Secretary. Other staff is invited when their inputs are considered relevant to the agenda. This applies mostly to Portfolio Managers. Outsiders may be invited, if the Management Team decides to do so.

b. Mandate and purpose

The Strategy Team will focus on the discussion and brainstorming of mid-term and long term strategic issues for the organization and has an advisory role towards the Management Team.

c. Agenda

The Strategy Team agenda is prepared and set by the Management Team. All fixed members of the Strategy Team (see chapter 2.6a) can submit input for the agenda for discussion in the Management Team meeting.

d. Mandate:

The Strategy Team meeting has an advisory role. Decision-making will take place in the Management Team meetings.

e. Reporting

Strategy Team minutes are shared with all Strategy Team members and those in attendance at a meeting. A summary of every Strategy Team meeting will be distributed to all employees for information by the Board Secretary.

## 1.7 International Advisory Meeting

a. Objective

The (inter)national Advisory Meeting (and possible future regional advisory councils) is convened annually to provide the Board of Trustees and the Executive Director with advice on strategic directions and activities in a specific area. The Terms of Reference of the International Advisory council are included as Annex 7.

b. Composition

The International Advisory Meeting convenes leading experts in the area under consideration. The organization may opt for installing additional advisory councils at regional and/or country level.

c. Advice

The role of the International Advisory Meeting is consultative; it provides an external perspective on the directions of KNCV. The advice is non-binding.

d. Consultation

Recommendations are shared with representatives of the Board of Trustees at the time of the meeting and with the full Board of Trustees in writing.

### 1.8 Works Council

a. Application of the Works Councils Act

In accordance with the Works Councils Act, KNCV Tuberculosis Foundation has a Works Council.

The composition and working method of the Works Council, and rules governing the appointment of its members, are set down in rules and regulations.

b. Rules and Regulations governing the cooperation between the Works Council and the Director.

These Rules and Regulations set down the arrangements aim to enhance good teamwork between the appointed director and the Works Council.

c. The director

The Executive Director is appointed director as defined in the Works Councils Act. The director is responsible for:

- Representing the organization during consultation meetings, progress meetings and informal meetings with the Works Council;
- Communicating and explaining decisions and proposed decisions of the Executive Director and the Management Team;
- Providing the Works Council with information in all relevant areas;
- Submitting Requests for Advice and Approval;
- Assuring accurate minute taking in all meetings by the secretary of the Works Council;
- Taking receipt of and processing all initiatives, advice and approvals put forward by the Works Council;
- Providing feedback in the Management Team meetings on all subjects discussed with the Works Council, so that joint positions can be formulated by the Executive Director (supported by the Management Team).
- Informing the Management Team regarding the main themes of the subjects discussed with the Works Council.

- Consultation and cooperation with the director
  The Works Council and the director have three types of meeting:

  The consultation meeting;

  Progress meeting;

  Informal meeting. c.

# Chapter 2: Continuous learning cycle towards strengthening effectiveness and efficiency in the allocation and use of resources

The planning and budgeting processes as well as the internal control measures warrant the effectiveness and efficiency of resource use, as well as continuous processes for improvement and strengthening of operations:

- 1. Strategic and annual planning;
- 2. Acquisition of funding and Project management;
- 3. Monitoring and evaluation at project, program and institutional level.

The cycle applied by KNCV Tuberculosis Foundation is shown in schematic form as follows: Planning & Control cycle: WHAT Internal policies: HOW Strategy and planning/reporting of **Budgeting and financial reporting** activities Core activities Strategic Plan Long Term Financial Plan Quality consulting Operational PLAN directions approaches and Annual plan Annual budget priorities Organizational policies and procedures incl.: Field Office Expenditures and Implementation activities Manual Knowledge management procedures Organizational Learning policy Quarterly monitoring CHECK HRM policies and strategy and evaluation reports report and forecast M&E policy Adjusting Financial policy implementation in case with budget Fundraising of bottlenecks Communication policy **ACCOUNT-**Annual accounts

## 2.1 Strategic planning and long-term budget

#### a. Process

progress in targets

A strategic planning period is approximately 5 years. During the year prior to the start of a planning period, the organization undergoes the following process:

 Orientation regarding the external environment and developments in controlling TB and other relevant areas;

previous year

- Assessment of the actual and potential role of KNCV in capacity building and knowledge development in supporting TB control;
- Assessment of the fitness and required strengthening of KNCV Tuberculosis Foundation as an organization in relation to the challenges ahead;
- Defining goals and targets for the strategic plan period;

ABILITY

- Developing a long-term budget on the basis of the objectives, targets and roughly defined plans.
- b. Objective and functions

When the strategic plan and long-term budget have been adopted, they act as:

- Advance accountability point of reference to the Board of Trustees and the General Assembly;
- Guideline for the annual plans to be developed by the organization as a whole, and by the central and decentralized parts of KNCV;
- Point of reference point for assessing the annual plans, and the basis on which adjustment can take place, where deemed necessary.

## 2.2 Annual planning and budget

Process

The activities to be carried out within a strategic planning period are detailed in the annual plan and budget, per division/unit/country office and totalized.

b. Objective and functions

When an annual plan and budget have been adopted, they act as:

- Advance accountability document to the Board of Trustees and the General Assembly;
- Guideline for the activities to be developed by the various central and decentralized parts of KNCV;
- Discussion document between parts of the organization in the context of internal service provision and service level agreements;
- Results agreements between the Executive Director, division directors, unit heads and regional directors;
- Budget authorities at central and decentralized parts of KNCV;
- Point of reference for assessing progress and realization reports, and the basis for adjustments, if deemed necessary.

#### 2.3 Detailing and adoption of operational directions

- a. Strategy and annual plans state what KNCV Tuberculosis Foundation wishes to achieve during a specific period, defining the steps and pace. In addition, it reflects the decisions on how objectives are achieved, and within which frameworks. This is reflected in operational directions for both the core business and enabling operational areas policy.
- b. TB control policy is largely set in external processes (WHO and, in the Netherlands, in the Committee for Practical TB control) to which KNCV contributes. Within the operational directions KNCV defines the content, emphasis and operational policies for "quality consulting" as well as for the consulting and research (and/or research support) product. Examples of operational directions include the approaches and KNCV products to support each of the priority areas and specific technical areas (the component parts of the END TB Strategy). These are defined and continuously evolving under the leadership of the Executive Director and the Technical Division.
- c. On the enabling side KNCV defines operational policies and plans guiding the internal service and implementation processes for organizational development. Examples include the process of building strong country offices, Knowledge Management and Organizational Learning, Monitoring and Evaluation, Field Office Manual, Project Management, HRM, ICT, Communication and Fundraising policies.

## 2.4 Monitoring progress on annual plans and monitoring and evaluation of programs and projects

a. Responsibilities

The unit heads are responsible for guiding the members of the unit and monitoring progress on all proposed activities within the units, flagging divergences from the planning and adjusting the direction where necessary. Progress is monitored at unit and individual level as well as in the quarterly reports at organizational level.

b. Monitoring and evaluation (M&E)
Special attention is paid to programs and projects, in response to reporting obligations to

institutional donors as well as internal monitoring and evaluation standards and requirements. M&E is a standard component of project management.

c. Quarterly reporting

At the end of each quarter, a progress report on core business and organizational improvement projects is compiled by the Operations Division. A quarterly re-forecast is prepared by the Finance Division. Following a review in regular reporting lines the quarterly report is reviewed and assessed by the Management Team, adopted by the Executive Director and shared for information with the Board of Trustees. This Quarterly report includes:

- Substantive progress on activities, programs of activities, projects and results to be realized:
- Cumulative realization of income, costs, staffing, hours, compared to the budget;
- Forecast of income, costs and staffing for the entire year, compared to the budget. Bottlenecks are recognized and operational adjustments are decided. The Executive Director and Management Team formally take decisions on the basis of this report about necessary changes of direction in respect of plans and alternative deployment of resources. The quarterly report is shared with Management Team and the Board of Trustees.

## 2.5 Quality standards, monitoring and assurance

a. The organization has established a number of internal policies and procedures with the aim of enhancing the quality and consistency of operations.

On the core business side such quality enhancing policies and procedures include:

- "Quality Consulting" standards and peer review mechanisms;
- Engagement and disengagement policy, including Partner Policy;
- Knowledge Exchange and Organizational Learning.

On the enabling side this includes quality enhancing procedures such as:

- Field Office Manual;
- Fundraising Procedures, including Goede Doelen Nederland ethical considerations;
- · HRM policy and procedures;
- Communication policy.
- b. Purpose of quality monitoring

The organization has determined the way in which it wishes to achieve results, and on the basis of which quality requirements. Quality standards are described in a variety of guidance and policy documents related to the core business and enabling processes (see 3.4 above). The purpose of quality monitoring is to strengthen compliance to quality standards at individual, team and organizational level as well as to provide the basis for continuous quality improvements and organizational learning.

- c. Systems for quality monitoring;
  - KNCV has established a set of internal systems which monitor compliance with internal standards and reinforce these. In addition, KNCV complies with a set of external systems for quality monitoring and assurance.
- d. Internal systems reinforcing compliance with quality standards;
  Compliance to quality standards is enforced at individual and team level through regular reporting lines, peer review mechanisms as well as periodic performance appraisal reports. At decentralized and organizational levels internal planning and control processes (as described in 3.1 to 3.5) and the quarterly reports provide the basis for quality monitoring on timely progress towards the realization of plans and budgets.
- e. Quality monitoring for organizational learning;
  - The internal M&E system is geared to monitoring quality and effectiveness of all project activities and the organization as input to an annual cycle of evaluation, learning and deciding improvements to operations. The improvements which are defined in the organizational learning cycle feed into the annual planning and budgeting cycle.
- f. External systems reinforcing compliance with quality standards
  The external systems include the external auditing of the administrative and financial operations as conducted by independent auditor PwC Accountants NV. In addition, KNCV adheres to and reports annually in respect of fundraising standards of the Centraal Bureau Fondsenwerving (CBF) and sector standards as set by Goede Doelen Nederland (Association of Fundraising Institutions). KNCV Tuberculosis Foundation is assessed by the CBF as part of the 'erkenningsregeling'. In order to retain the CBF Seal of Approval, the organization must comply with the reported findings of the CBF. The CBF Seal of Approval in turn is a

prerequisite for membership of the sector association Goede Doelen Nederland, and needed to remain eligible for income from charity lotteries.

g. External complaints procedure;

In the interest of external parties with a complaint and in the interest of enabling KNCV to learn from mistakes, a procedure for lodging and dealing with complaints, published on the KNCV website, is in place (see Annex 12). A registry of complaints is kept and reported quarterly to the Management Team.

## Chapter 3: Optimizing KNCV communication and accountability towards stakeholders

KNCV Tuberculosis Foundation operates in an extensive network of governmental and non-governmental organizations. The engagement of partners and the broader public is crucial for effective partnership as well as financial engagement of the public. Clear and consistent communication as well as solid accountability is crucial to sustain engagement and support. In the paragraphs below the communication and accountability structures are described.

#### 3.1 Stakeholders

#### a. Definition of stakeholders

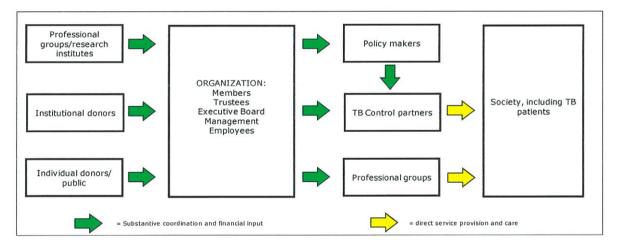
A vast and hybrid network of stakeholders composes and surrounds KNCV Tuberculosis Foundation. In addition to the Members of the Association, a wide variety of external stakeholders have a stake in and a contribution to KNCV's performance in respect of its mission. The ultimate stakeholder is the tuberculosis patient and society-at-large benefitting from a reduction of human suffering and transmission of TB as a result of the efforts of KNCV

#### b. Groups of stakeholders

On the basis of the above definition of stakeholders; the following groups can be specified:

- Tuberculosis patients, communities and societies affected by TB;
- Professional groups in the Netherlands and research institutes in TB control in the Netherlands and globally;
- KNCV partners in TB control abroad (realization, technical assistance and policy development), at the national, regional and global level;
- Financiers/donors for TB control;
- Individual donors and corporate sponsors;
- Members of the Association, Board of Trustees and advisory bodies;
- Employees.

The relationships between the groups of stakeholders and the organization are shown below in schematic form.



## 3.2 Institutional and private fundraising

- a. KNCV raises funds with the following benefactors:
  - Institutional fundraising with public donors, foundations and corporations
  - (Dutch) Lotteries
  - Private Fundraising with individuals and (corporate) sponsoring
- b. The organization adheres to the Rules and Regulations of the Centraal Bureau Fondsenwerving (CBF) and the Goede Doelen Nederland Code on Ethical Fundraising.
- c. The organization guards against situations of ethical and other conflicts of interest. In the case of funding from pharmaceutical companies special care is given to ethical considerations and an explicit decision is taken at management level whether or not to proceed.

d. Accountability and transparency to all types of benefactors is an important dimension in KNCV's internal reporting as well as external communication policies and procedures.

## 3.3 Public transparency, accountability and communication with KNCV stakeholders

- a. The objective of public transparency, accountability and communication with stakeholders; As an association of members and as a fundraising charity with ANBI status, KNCV is held to a high standard of accountability (in advance as well as after the fact) on allocation and expenditure of funds as well as effectiveness in improving public health results, nationally and globally.
  - KNCV is committed to transparency, internally and externally, and publishes its strategic plan, and condensed versions of its annual plan, financial and annual report on its website (www.kncvtbc.org). KNCV accountability complies with Dutch law, and the requirements of institutional donors, certification bodies and sector organizations.
- b. Transparency in Good Governance
  KNCV Management and Governance (application of the Good Governance Code) describes the
  management and governance structure of KNCV Tuberculosis Foundation. It is published in
  full on the website, including the Articles of Association, Bylaws and the principal rules and
  regulations and relevant procedures.
- C. Modalities of accountability in advance KNCV strategic and (condensed versions of its) annual plans are posted on the KNCV website after internal decision-making has taken place. Modalities of accountability after the fact
  - The General Assembly takes place annually and is mandated to approve the Annual Accounts and Report as well as provide discharge to the Executive Director and the Board of Trustees. For all stakeholders and the public KNCV Tuberculosis Foundation provides an overview of the results achieved and the resources used in its annual report and project reports for donors.
  - The Annual Report and Accounts provide extensive accountability on the use of the resources in reference to *ex ante* defined results areas. The Annual Accounts and Report are deposited with the Chamber of Commerce and a public version is accessible via the website.
  - Project accountability
     Project accountability is provided on all projects carried out in the context of the core
     activities. The accountability is drawn up in accordance with internal guidelines and
     project management procedures and conforms to the requirements and reporting cycles
     as set by donors. (The executive summary of) external evaluation reports are posted on
     the KNCV website, unless third parties commissioning the evaluation would preclude this
     possibility.
  - The conclusions of the monitoring and evaluation cycle are integrated into the annual report. The annual report and the quarterly reports (see also chapter 3.5c) are shared with the Board of Trustees.
- d. Objective of communication with stakeholders

  Strengthening and maintaining support (both tangible and intangible) as well as transparency in our public accountability is the focus of our communication with all stakeholders. As described in paragraph 4.1, KNCV is part of a large partner network of public and private organizations and individuals, in some way all contributing to realizing our mission.
- e. Openness to external influence by stakeholders
  Given the public's stake in the KNCV mission, it is important that the organization maintains two-way channels of communication, opening itself to external stakeholders influencing of operational directions and strategy of the organization and ensuring opportunities for external stakeholders to submit advice and ideas to the organization.

  At the meeting of the General Assembly and in a wide range of formal and informal forms of policy consultations<sup>2</sup>, stakeholders have an opportunity to exchange thoughts with the Executive Director, the Management Team and KNCV staff.

  Moreover, KNCV staff engages in a great variety of stakeholder consultations at global, regional, and country level. In these consultations TB control policies and input to KNCV priority setting and approaches are shaped.

<sup>&</sup>lt;sup>2</sup> Including meetings of the CPT, International Advisory Council, Commission for Practical TB control (CPT), General Assembly, etc.

Social media are used intensively by the organization to communicate opinions and viewpoints as well as participate in dialogues concerning the organization's field of work.

- f. External complaints
  - A formal complaints procedure is in place (as described in 3.6.e and attached in Annex 12) for donors, partner organizations and other stakeholders.
- g. Procedures related specifically to employees as a special KNCV stakeholder group Beyond the regular reporting channels, KNCV has put in place a number of safeguards for the protection of the rights of employees, as well as procedures for the protection of individual rights when lodging a complaint.
  - An internal complaints procedure
  - A whistle blowing procedure has likewise been established and is published on the KNCV
    e-portal. Procedures and mechanisms put in place in protection of individual employee
    interest have been developed in close consultation with the Works Council and are in
    line with sector practice and established norms.
  - The Works Council is consulted for collective issues at central level in accordance with Dutch law; at decentralized level employee consultation is shaped in accordance with local laws and (in the case of non-existence of local legal provisions) includes staff consultation on important issues for employee concern.
  - An external confidential advisor is available in the event that staff feels individual rights are infringed upon. This external advisor is also available to support staff charged with misconduct and to ensure due process.
  - A Complaints Committee is in place to deal with a formal complaint of a staff member or a group of staff. The committee is required to investigate the complaint, report on it and issue advice to the Executive Director. This committee also plays a role in ensuring due process for the employee charged with misconduct.