TB STIGMA APPLICATION FOR:

* Self-stigma reduction
* Community stigma reduction
* Structural stigma reduction

In addition to including a short narrative,please summarize the proposed intervention package in the templates below to help reviewers to appreciate how the package’s elements address the causes (drivers) of stigma and specific domains of stigma (e.g. shaming, blaming, ostracizing).

Figures 1, 2 and 3 do not need to be comprehensive or final, but should be indicative as reviewers will use these for judging the merits of the proposal. The templates can be adapted as desired (e.g. removing columns that are not pertinent, adding aspects that are absent).

Please consult the illustrative figures provided to enhance consistency of terminology.

**Figure 1: Conceptual Framework of The Stigma Reduction Intervention Package**

**Intervention package**

In Figure 2, please summarize how the experiences (or activities) in the intervention package align with the aims of the intervention and KNCV’s heart+ head+ hand approach.

**Figure 2: Illustrative Matrix of Intervention Modalities and Aims**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Watching** | **Listening** | **Reflecting** | **Writing** | **Trying out** | **Teaching back** | **Reinforcing** |
| **Aims of the Intervention** | Eye |  | Thought bubble | Pencil | Crawl | Lecturer | **Smart Phone** |
| **CHANGE HOW THEY FEEL** |  |  |  |  |  |  |  |
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| **CHANGE HOW THEY THINK** |  |  |  |  |  |  |  |
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| **Head with Gears** |  |  |  |  |  |  |  |
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| **IMPROVE WHAT THEY KNOW** |  |  |  |  |  |  |  |
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| Brain in head |  |  |  |  |  |  |  |
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| **IMPROVE THE ENABLING ENVIRONMENT** |  |  |  |  |  |  |  |
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| Schoolhouse |  |  |  |  |  |  |  |
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In figure 3, please indicate the potential delivery modes of specific parts of the intervention. This figure gives reviewers a sense of the feasibility, cost, and acceptability of the proposed package.

**Figure 3: Illustrative Matrix of Intervention Delivery mechanisms**

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| --- | --- | --- | --- | --- |
|  |  | **Self** | **Dyad** | **Group** |
| **Aims of the Intervention** |  |  | Chat | Meeting |
|  | **CHANGE HOW THEY FEEL** |  |  |  |
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| **Head with Gears** | **CHANGE HOW THEY THINK** |  |  |  |
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| Brain in head | **IMPROVE WHAT THEY KNOW** |  |  |  |
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| Schoolhouse | **IMPROVE THE ENABLING ENVIRONMENT** |  |  |  |
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